



# 10 Big Ideas

to shape the future of Dubbo

Unleash the potential of the river and surrounds

Support facilities that position Dubbo as a regional centre of excellence for health

Develop and foster an iconic Dubbo festival

Promote and encourage an alfresco dining culture

Encourage a more inviting retail experience

Create a green community in the red centre of NSW

Promote the unique culture of Dubbo to the local community, the region and beyond

Ensure the sustainability of Dubbo's economic growth through relocation strategies.

Facilitate better collaboration between key stakeholders

Strengthen our identity as a transport and distribution hub